

**FOR IMMEDIATE RELEASE**

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**CALENDAR NOTICE**

**January 18, 2022**



**San Diego's Ultimate Cinco de Mayo Celebration Returns to Old Town for a Weekend of Celebration, Shops, Food, and Fiesta!**

**Saturday, April 30<sup>th</sup> and Sunday, May 1<sup>st</sup>**

**SAN DIEGO, CA** – Celebrating its 39<sup>th</sup> year, the annual Fiesta Old Town Cinco de Mayo returns for a free weekend of music, food, and culture on Saturday, April 30<sup>th</sup> from 10am-10pm and Sunday, May 1<sup>st</sup> from 10am-6pm. This free family-friendly fiesta transforms the historic neighborhood of Old Town into a bustling mercado with artisan makers, vibrant décor, dozens of dining options, bountiful margarita selections, and live performances throughout the weekend. This celebration also gives attendees the opportunity to explore what is known as the 'Historic Heart' of San Diego with visits to museums and historical sites of California's first settlement.

Spanning across 7 blocks, this community celebration features lanes of mini-tiendas (stores) where visitors can find rows of colorful trinkets, fine art, traditional and non-traditional crafts, and dozens of other offerings to peruse. Throughout the Fiesta restaurants and food vendors will be dishing out delicious food and drinks with specials running throughout the weekend! Featuring a wide variety of restaurants and street food vendors, Fiesta Old Town Cinco de Mayo is truly a feast for the senses with world-famous margaritas, ice cold cervezas, handmade tortillas, and menus filled with the flavors of Fiesta.

Come for the food and shopping but be sure to stay for the music and entertainment as Fiesta Old Town Cinco de Mayo is set to entertain with live music, local bands, mariachis, ballet folklorico, flamenco, street performances, and more to dazzle attendees throughout the weekend. Grab a dancing partner and clear your schedule – this Fiesta is known for having one of the most fantastic FREE music lineups around!

For more information on this family-friendly FREE Fiesta, visit [cincodemayooldtown.com](http://cincodemayooldtown.com). Proceeds from the Fiesta Old Town Cinco de Mayo benefit the Historic Old Town Community Foundation.

**About the Historic Old Town Community Foundation:** The Fiesta Old Town Cinco de Mayo Committee and Historic Old Town Community Foundation provide opportunities for partners to support the development of curriculum materials, outreach, and interactive educational programming. These programs support the history, diversity, conflict resolution and Hispanic heritage programs of the Old Town School program and California State Parks