

FOR IMMEDIATE RELEASE

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PRESS RELEASE

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**San Diego's Ultimate Cinco De Mayo Celebration, Fiesta Cinco de Mayo Old Town, Returns For A Weekend of Live Entertainment, Lucha Libre Wrestling, Live Entertainment, Specials and More For A Fiesta Not To Be Missed!
Saturday, April 30th and Sunday, May 1st, 2022**

SAN DIEGO, CA – Celebrating its 39th year, the annual Fiesta Old Town Cinco de Mayo, presented by Estrella Jalisco, returns for a weekend of free music, food, and culture on Saturday, April 30th from 10am-10pm and Sunday, May 1st from 10am-6pm. Old Town will be transformed into the largest Cinco de Mayo celebration in California, featuring a bustling mercado filled with artisan makers, vibrant décor, dozens of dining options, craft margaritas, a lively cantina garden, and live performances throughout the weekend. In 2022, the triumphant return of the crowd-favorite Lucha Libre wrestling ring will have attendees cheering masked luchadores from the sidelines (or from the Lucha Cantina!). This weekend celebration is also the perfect time to explore the 'Historic Heart' of San Diego with visits to museums and historical sites of California's first settlement.

Spanning seven blocks, this community celebration features lanes of mini-tiendas (shops), where visitors can peruse rows of colorful textiles, fine artwork and traditional crafts made by local artists. Throughout the Fiesta, restaurants and food vendors will be dishing out delicious food and drink with specials running through the weekend. Featuring a wide variety of restaurants and street food vendors, Fiesta Old Town Cinco de Mayo is truly a feast for the senses with world-famous margaritas, ice cold cervezas, handmade tortillas, delicious Mexican food, and creative menus filled with the flavors of Fiesta.

In 2022, the Café Coyote Stage returns boasting a stacked lineup that promises to have attendees dancing throughout the weekend featuring live music, local bands, mariachis, ballet folklorico, flamenco, and more. The entertainment extends through the mercado with street performances, lucha libre wrestling, and roaming mariachis to create the most immersive Fiesta experience North of the border.

For more information on this family-friendly FREE Fiesta, visit cincodemayooldtown.com. Proceeds from the Fiesta Old Town Cinco de Mayo benefit the Historic Old Town Community Foundation.

About the Historic Old Town Community Foundation: The Fiesta Old Town Cinco de Mayo Committee and Historic Old Town Community Foundation provide opportunities for partners to support the development of curriculum materials, outreach, and interactive educational programming. These programs support the history, diversity, conflict resolution and Hispanic heritage programs of the Old Town School program and California State Parks.